

# Writing for Peer-Reviewed Journals

## Programme

### Where to get a handout

- Publishing: Career Considerations
- Publishing Strategy
- Journals and Editors
- Titles
- Readability
- Structure of a Paper
- How to Write an Article Quickly
- Refereeing
- Writing Habits
- Reading List

## Introduction

This course helps you to develop an effective personal strategy for writing and publishing peer-reviewed journal articles. The course takes a problem-solving approach. You should leave it able to solve problems in the following areas:-

- Publishing goals and strategy.
- Why you should publish peer-reviewed journal articles.
- Citations and Impact Factors
- Choosing a journal.
- Choosing a Title.
- Structure of a journal article.
- How to write a journal article quickly.
- The abstract
- Where the message comes from:- Results, Figures, tables.
- Methods, Introduction, Discussion and Conclusion
- Fine structure: Sections, Paragraphs and Sentences
- How to get the best out of Editors, Referees and Co-Authors
- Establishing a pipeline for journal articles.

Participants are welcome to bring problems or work in progress for discussion.

## Career Considerations

- Why publish?
- Publications and Research Grants
- Publications and Promotion
- Co-Authors
- The REF
- Strategy

### Programme

## Why Do We Publish?

### And How should that Influence our Strategy?

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- 
- Altruistic reasons

...

- So humanity can benefit from your research.
- If it's not published it might as well not have been done.

...

- 
- More practical reasons

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- To change what people believe
  - Which people?

...

- To contribute to a conversation
  - What Conversation?
  - With whom?

...

- To enhance your reputation as a researcher
  - Help you get an academic job/promotion
  - Help you get a research grant

...

- To participate in the REF?

### Career Considerations Programme

## Publications and Jobs

### and Promotion

- What are appointment and promotion committees looking for?

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- Lecturer - Competence
  - have you got a research agenda?
  - If the appointments are strategic
    - \* do you look as if you will be a professor in 5-10 years?

...

- Reader - Academic Impact, Early Leadership
  - is your research agenda excellent?
  - are you helping others set their research agenda?

...

- Professor - Leadership
  - are you defining an agenda that others are following?

...

- Discussion point:-
  - How would publications show these things?

...

- Citations?
  - h Index?
- Journal???
- “Where is your Nature paper?”

### Career Considerations Programme

### Publications and Research Grants

- Why do research funders care about publications?

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- - Competence - for any research project.
  - Leadership and Academic Impact - for Fellowships
  - Societal Impact - for applied projects

...

- Factors that demonstrate competence
  - Journal choice
    - \* International
    - \* Subject defining (which conversations does it support)
    - \* Exclusivity is risky
  - Authorship order.
    - \* What does it indicate?

...

- Factors that demonstrate Leadership & Academic Impact?

...

- Similar factors to [Promotion](#)

...

- Societal Impact?

- Different journal choice
- Important to some funders

### Career Considerations Programme

## Co-Authors

### Value of Co-Authors

1. They do some of the work
2. They take some of the credit.
  - The extent to which they do these things varies with
    - Their seniority relative to you
    - Their position in the author list
      - \* Very senior authors can take all the credit and do no work.
  - Risky to publish consistently with senior co-authors unless
    - You have a different senior in each paper.
    - You get to be first author at least half the time.
    - Even then it's still risky.

### Career Considerations Programme

## The REF

- Distributes about £1.6 billion per year
  - Oxford REF 2015 £139M
- 65% Outputs (Publications) (20% Impact; 15% Environment)
  - 4 Outputs per academic in 2014 with reduction at early career stages
- Quality depends on
  - Originality
  - Significance
  - Rigour

...

- Ratings
  - 4\* “World Leading”
  - 3\* “Internationally Excellent”
  - 2\* “Internationally Recognised”
  - 1\* “Nationally Recognised”
  - Unclassified (below standard of Nationally Recognised Work)

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- Can you define originality, significance and rigour.

...

- How would you measure them?

...

- Entries classified by percentage of “work” in different grades
  - Profile (%4\*, %3\*, %2\*, %1\*, %UC)
- Funding per academic weighted by Profile (4, 1, 0, 0, 0, 0)
- Profiles are used for league tables
- [How should the REF influence your publishing choices?](#)

- Open Access

## Career Considerations Programme

### Open Access

- Publication can be read and text-mined without cost
- Increases visibility of papers
- Required for REF eligibility if published after 2016
  - 2 Variants

...

- GOLD
  - Publication is available on-line without cost
  - Requires payment to publish
  - Creates opportunity for predatory journals

...

- GREEN
  - Journal costs money
    - \* On-line version is free after embargo period < 1 year -OR
    - \* Final refereed version of paper is placed in open-access repository within 3 months of publication.

## Career Considerations Programme

### Strategy

- Why a strategy helps
- What a strategy entails
  - Picking Research Questions
  - Framing The Answers
  - Picking Journals
  - Dealing with Editors Pre-submission
  - Developing a Pipeline

## Programme

### Why a strategy helps

- If your actions now can influence your future you can have a better future if you act strategically.

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- Getting jobs / Getting promoted
- Getting grants
- Getting people to interact (academically) with you

## Strategy

## Programme

## Research Questions

- Topic

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- – Pick one for which there is an active research community
  - \* Relevant Conversations (Journals)
  - \* Scientific enquiry

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- Style of Question

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- – Frame the question so that the answer is interesting, however it turns out
- A good paper connects the question you address to the questions being asked by others.

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- Style of Answer

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- – Answers that attack other researchers or make them look foolish are bad strategy - Disciplines with internal disagreements look bad from outside - bad for funding
  - \* People that you belittle in your papers may referee your papers and grants
- Make out that you stand on the shoulders of giants
- Answers that open up new questions are especially important.
  - \* This is a good way to discuss previous papers.

## TOP Programme

### Journals and Editors

- Journals?
- Editors
- Publications and Promotion
- The REF
- Strategy

### Programme

### Picking a Journal

- Very high status
  - High Impact Factor
  - Very broad coverage
  - Very high rejection rate
    - \* May be nothing to do with quality
    - \* It may be hard for the author to tell the difference
  - May have very low word limit.

...

- Very low status
  - Narrow geographical footprint
    - \* “Foreign” vs “International”

- Narrow subject area
  - \* Pinnacle vs backwater
- Nobody you admire publishes there

...

- Questions to ask
  - Are the questions I deal with relevant to the readership?
    - \* Will my papers reference a lot of papers from this journal?
  - [Do the people I want to read my paper read this journal?](#)
  - Do people I admire publish here?
  - Do I read it regularly?
  - Does this journal define my subject?
    - \* Does it figure in the reading lists I give my students?
  - [Should you contact the Editor](#)

[Back to Strategy Programme](#)

## Editors

- How should you engage with editors?
  - Some people advise it
    - \* [Pre-submission enquiry](#)
    - \* [But there are do's and don'ts](#)
    - \* [Not all editors are helpful](#)

...

- My recommendation
  - Consider their perspective
  - Don't expect too much
  - Remember that there are lots of journals.
    - \* And lots of writers...

[Journals and Editors Programme](#)

## Impact Factor

- Measure of the influence of a journal.
  - Average number of citations of papers in the last 2 years.
    - \* Numerator = total number of citations (in Thomson Scientific indexed journals) in year x.
    - \* Denominator = total number of papers deemed to be citable in years (x-1) and (x-2).
    - \* Journals negotiate to reduce the denominator.
- Value of impact factor (IF)

...

- - Designed for libraries trying to make rational choices about buying journals.
    - \* Journal with high IF likely to have a lot of highly cited papers.
  - Very poor predictor of the likely quality (number of citations) of a paper.
    - \* Most papers in high IF journals have tiny numbers of citations.

[Journals and Editors Programme](#)

## Citations

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- [Why you should cite](#)

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- - Assign credit to other relevant works
  - Show that your paper fits into an ongoing debate
  - Tit for Tat?

...

- Why you want to be cited

...

- It shows that your papers are contributing to a debate that is continued by others.
  - Most papers are never cited
  - h index is an indicator of your integrated contribution
    - \* [But it can be artificially inflated](#)

## Titles

- It must tell someone enough that they know whether the paper has something to say to them.

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- [How informative is your title?](#)

...

- - Will an outsider know what your paper is about?

...

- - Does it contain important key-words?

...

- - Does it say what your paper does?

...

- - Does it tell them too much?
    - \* Some people believe that you shouldn't give away the main result. What do you think?

...

- - Is it an obscure joke or an ironic reference?
    - \* If so it will tell most people nothing.

...

- [Advice for Social Scientists](#)
  - [And here](#)
- [Advice for Scientists](#)

## Strategy Programme

## Title Exercise

- Write out the title of one of your papers (one you have written or one you propose to write).
  - Give it to your neighbour
  - Ask them to write down
    - \* The topic of the paper
    - \* The research approach
    - \* The main result

## Readability

- Make your language as simple as it can be
  - Make the reading effortless.
  - Complex language is unnecessary unless you have nothing to say.
- And as precise as it can be
  - Use quantitative expressions (not just numbers)
- **Don't surprise the reader**
  - Don't give them unexpected information
  - Don't deliver similar information in different ways

...

- NO SYNONYMS

...

- NNIUTDNE

...

- No novel initialisations unless they don't need expansion.
  - Some journals ask for them BUT THEY ARE WRONG.

...

- Avoid coded references (Experiment 1) if possible.

...

- Tell the reader what is coming (No Surprises)
- At Paper level
  - Start the paper by saying what the paper does
  - **Start each section with a summary sentence**
    - \* Avoid "meta-text".
- At paragraph level
  - Start each paragraph with the topic sentence.
    - \* Write the topic sentences as simple statements.

[Back to Programme](#)

## Structure of a paper

- Title
- Abstract
- Introduction
- Materials and Methods
- Results
- Discussion

- Conclusion
- Generic Structure of a Section

Recipe for Writing a Paper Programme

## The Recipe

1. Work out the Story of the Results
2. Write the Methods
3. Write the Results
4. Write the Discussion
5. Write the Conclusion
6. Write the Introduction
7. Write the abstract
8. Write the Title

Structure Programme

## Abstract

- Summarises the Paper
  - 2 structures
    - \* Sectioned: Maps to Paper
    - \* All in one section . . .
- When to write it

. . .

- - When everything else is finished
  - [How to Write it](#)
  - [Back to Structure](#)

## How to write the Abstract

- Cut and paste 'topic sentences' from rest of paper
- They should tell the story of the paper in a simple logical way.
  - [If they don't, you need to do some paragraph re-planning](#
- Throw away the ones you don't need

Recipe for Writing a Paper Programme

## Introduction

- Explains to the reader why they should read the paper
  - Say what the paper shows...
  - Review literature to explain why the work is needed
  - Prepare the reader For each main result
  - State the rationale of your approach
  - [How to Write it](#)
  - [Back to Structure](#)

## How to write the Introduction

- Write it last.
- Start with a sentence that says what question the paper asks without giving the answer “This paper examines..”
- Explain to your target reader how what has been done previously makes it important to do what you have done in this paper
- Describe in very general terms how you ask the question.

Recipe for Writing a Paper Programme

## Materials and Methods

- Describe how you did the work;
  - allows the reader to decide whether to believe the results
  - General Methods
  - Methods for each part of the study
  - [Advice on Writing it](#)
  - [Back to Structure](#)

## Writing the Materials and Methods

- Should contain all the information needed to replicate your study
- Logical structure
- Precision
- Some people write it while doing the work
- May need editing when you know what results are usable

...

- Can recycle between papers (with citation)
  - “Methods are as described in (xxx). For convenience, we describe them here.”

Recipe for Writing a Paper Programme

## Results

- Explains how your results show what you say they do.
  - Summary of the findings using the sentences that state each finding.
    - \* Paper will be easier to read if all these statements have the same structure.
  - Description of each finding and an explanation of how it is derived from your primary research results.
  - [How to Write it](#)
  - [Back to Structure](#)

## The Story of the Results

### How you work it out

- [Storyboarding](#)
- Express each main finding as a single sentence
  - Each figure or table.
  - The sentence should be intelligible without detailed knowledge of your study.

- If sentences have the same structure that is better than gratuitously switching structures around.
- Arrange as many of the sentences as you need to make the best story you can.
- Don't try and make the story too long or complex
  - Aim to contribute to the conversation, not terminate it!
- 2 short papers usually does better than 1 long one
  - Quicker refereeing
  - More people read them
  - More people cite them

### Recipe for Writing a Paper

#### Programme

### How to write the Results

- You will already have drafted a statement of each result and arranged the statements in the right order to tell your story.
- Use this set of statements to introduce the results.
- Then
  - For each result
    - \* State the result in descriptive form
    - \* State which figure shows it
    - \* Describe the figure
    - \* Explain what features of the figure show the result and how they show it.
    - \* Link to next finding
- Then link to the discussion
- What to write next?
  - [The Discussion](#)

### Recipe for Writing a Paper Programme

### Discussion

- Explain what your findings mean.
  - Set them in the context of the literature
  - Lay the foundation for your conclusion.
  - [How to Write it](#)
  - [Back to Structure](#)

### How to write the Discussion

- State which findings need comment.
  - Comment on each one in relation to the literature & the introduction.
- Standardise the format of your comments.

### Recipe for Writing a Paper Programme

### Conclusion

- Explains the Consequences of your study
- Leads to the take-home message
  - [How to Write it](#)

- [Back to Structure](#)

## How to write the Conclusion

- If you already know the take-home message, tie it to your discussion.
- If you don't, try the following moves to work it out:-
  - Go back to the reader's starting point
  - Summarise
  - Now what?
  - So what?
- [Advice from Pat Thomson's blog](#)

[Recipe for Writing a Paper](#)

Programme

## Generic Structure for a Section

- Introductory Paragraph
  - Summarise the section in a single sentence.
  - Expand the summary with a sentence or bullet for each subsection
  - Link To first subsection
- Middle Paragraphs
  - State the message of the paragraph in ONE SHORT SENTENCE
    - \* This is the 'topic sentence'.
  - Explain it or justify it..
    - \* These sentences must 'flow' so the paragraph is easy to read.
  - Link to the next para.
- Closing Paragraph
  - Recap or wrap up.
  - Link to the next section
- Topic sentences on their own should make a good summary.

[Recipe for Writing a Paper](#)

Programme

## Referees

- Emotion doesn't help you get published
  - Get rid of any anger before you start.

...

- Assume the referee is trying to help improve the paper

...

- Revisions (many journals require something like the following)
  - Make a full list of recommended changes
  - Integrate them across referees
    - \* [Reconcile conflicts intelligently](#)
  - Write a note about how you will deal with each recommended change.
    - \* If you think a change makes the paper worse, think about how you might deal with the problem in a way that makes the paper better, or not much worse.

- Write a resubmission letter in which you express appreciation for the comments (the less you have changed the more you should grovel)

...

- **Dealing with Rejection**
  - Work out **the reason**.
  - Wrong Journal
    - \* Try a different journal
  - Poor paper?
    - \* Rewrite and try again.
- What about doing some refereeing?

## Strategy Programme

### Pipeline

- Know what you need to do to keep your personal paper pipeline flowing.
- Make sure you allocate enough time to writing
- Consider the advantages and disadvantages of parallel projects.
- Respect the needs of your co-authors
  - Make it easy for them to deal with you
  - If it takes them a long time to do their bit find out if you could be part of the problem.
    - \* Do you leave the paper in a state where it's not much fun to work on?
- Don't let co-authors slow you down.

...

- Discussion questions
  - Which of these is problematic for you? What are your solutions to these problems?
  - What other problems do you see?

## Strategy

### Programme

### Reading

There is a huge amount of advice out there. Don't believe all of it. Most good advice is just applied common sense, so advice that seems like nonsense could well be nonsense. Advice that seems sensible could also be nonsense. Always look critically at the reasoning on which the advice is based.

The following books look useful, particularly for their particular target group.

- **Katz - From Research to Manuscript**
  - A detailed guide to writing a scientific paper. Includes how to prepare figures and tables. Aimed at scientists who are already producing results. Advice on choosing a journal is naive. [Pat Thomson's blog gives better advice which also applies to scientists.](#)
- **Writing Your Journal Article in Twelve Weeks: A Guide to Academic Publishing**
  - Step by step guide, starts from the basics. Focused on the Humanities.
- **Scientific Paper Writing - A Survival Guide; Bodil Holst**
  - A good general guide on publishing papers for scientists.
- **Writing Science: How to Write Papers That Get Cited and Proposals That Get Funded**
  - General advice on writing for scientists
- **Writing for Peer Reviewed Journals, Pat Thomson and Barbara Kamler**
  - Good advice for Social Scientists, much of which generalises to science and the humanities.
  - [Pat Thomson also has an excellent blog on writing](#)

Programme